Marketing Internship

Department: Marketing

Reports To: Director of Marketing

Description: The Alabama Symphony Orchestra (ASO) seeks a marketing intern. This intern will collaborate with the ASO Marketing department on a variety of projects. Interns will have the opportunity to develop marketing skills in the context of a nonprofit and will gain experience with a range of marketing functions including website development, and social media. Preference will be given to candidates with an interest in marketing.

Core Responsibilities:
• Assist in the implementation of the ASO’s social media marketing plan.
• Provide leadership for and participate in concert duty, providing an ASO Marketing presence in the venue lobby.
• Aid in the creation of copy for some materials used to support the ASO’s marketing, development, education, audience development, and public relations goals.
• Aid the Marketing Department in promoting student ticket sales on college campuses throughout the state.
• Other duties as assigned

Requirements:
• Current college student studying Marketing, Communications, English, Fine Arts, Business, PR, or a related field preferred
• Excellent written and oral communication skills
• Excellent time management skills and keen attention to detail
• High level of proficiency in all aspects of MS Office, Google Drive, Facebook, Twitter, and Instagram.
• Basic photography skills a plus
• Must have access to a laptop and mobile phone
• Must have access to reliable transportation

Hours and Compensation:
• This internship is part time and unpaid
• 10 hours per week on average
• Complimentary tickets to most ASO performances
• The opportunity to receive college credit depending on the requirements of your university

Interested applicants, please send Resume, Cover Letter, and References to:

Erin O'Brien
Education Operations Manager
Alabama Symphony Orchestra
eobrien@alabamasymphony.org