



**2024 SYMPHONY 30 PICNIC
SEPTEMBER 29TH
SPONSORSHIP RECOGNITION LEVELS**

Presenting Sponsor - \$10,000+

- Recognition as Presenting Sponsor on all day-of signage and banners
- Recognition as Presenting Sponsor on yard signs and pre-event marketing materials
- Opportunity to place an advertisement in *Opus*, the ASO's digital program (70,000 views)
- Pre- and Post-Picnic social media promotion
- Tickets for 10 families to the Symphony 30 Picnic
- Tickets for up to 10 individuals for any ASO performance in the 2024-2025 season
- VIP area with chairs and drink service
- Opportunity to have a promotional tent at the Symphony 30 Picnic
- Opportunity to address the audience at the Symphony 30 Picnic

Percussion Sponsor - \$5,000+

- Recognition as a Percussion Sponsor on all day-of signage and banners
- Opportunity to place an advertisement in *Opus*, the ASO's digital program (70,000 views)
- Opportunity to have a promotional tent at the Symphony 30 Picnic
- Tickets for 5 families to the Symphony 30 Picnic
- Tickets for up to 5 individuals for any ASO performance in the 2024-2025 season

Woodwinds Sponsor - \$2,500+

- Recognition as a Woodwinds Sponsor on all day-of signage and banners
- Recognition as Woodwinds Sponsor in *Opus*, the ASO's digital program (70,000 views)
- Tickets for 4 families to the Symphony 30 Picnic

Brass Sponsor - \$1,000 to \$2,499

- Recognition as a Brass Sponsor on all day-of signage and banners
- Recognition as a Brass Sponsor in *Opus*, the ASO's digital program (70,000 views)
- Tickets for 3 families to the Symphony 30 Picnic

Strings Sponsor - \$500 to \$999

- Recognition as a Strings Sponsor on all day-of signage and banners
- Tickets for 2 families to the Symphony 30 Picnic

Conductor Sponsor - \$250 to \$499

- Recognition as a Conductor Sponsor on all day-of signage and banners
- Tickets for 1 family to the Symphony 30 Picnic

**Thank you for your consideration!
Symphony 30 and the Alabama Symphony Orchestra**

**Please submit payments to:
ALABAMA SYMPHONY ORCHESTRA
3621 6th Avenue South
Birmingham, Alabama 35222**

**You may also submit a Sponsorship Form & Pay Online at:
alabamasymphony.org/gardens2**