



SYMPHONY IN THE GARDENS

29th Annual Concert Sponsorship Opportunities

Sunday, September 27, 2026



Alabama Symphony Orchestra

Symphony in the Gardens is one of our most beloved free community events, scheduled every September as our annual concert at the Birmingham Botanical Gardens. The concert program includes familiar favorites with families in mind, and we invite the community to fill the lawn for the one-hour performance.

This event is hosted by our Women's Board (formerly called Symphony 30) as they plan the picnic and activities and bring awareness to the importance of music education. Kids' activities include face painting and our instrument petting zoo, and picnics and beverages are provided for sponsors and available for guests to pre-order and enjoy during the event. Picnic pick-up and kids' activities will begin at 4 p.m. before the concert starts at 5 p.m.

The Women's Board serves to host and volunteer at Symphony in the Gardens and engage with the Orchestra throughout the season as main supporters of our education outreach. All proceeds from the gardens event support ASO's education programs that reach thousands of students across Alabama through education concerts, streaming resources, classroom visits, youth orchestra opportunities, and professional-led teaching sessions.



PRESENTING SPONSOR – \$10,000+

- Recognition as Presenting Sponsor on all day-of signage, banners, event webpage, and yard signs
- Picnics and beverage passes for up to 10 families at the event and concert
- VIP seating area and drink service at Symphony in the Gardens event
- 15 ticket vouchers, each of which redeems two concert tickets for the 2026-2027 ASO season
- Priority seating and invitations to all education and youth orchestra concerts
- Opportunity to have a promotional tent at Symphony in the Gardens event
- Opportunity to address the audience before the Symphony in the Gardens concert

PERCUSSION SPONSOR – \$5,000+

- Recognition as a Percussion Sponsor on all day-of signage, banners, and event webpage
- Picnics and beverage passes for up to five families at the event and concert
- Eight ticket vouchers, each of which redeems two concert tickets for the 2026-2027 ASO season
- Priority seating and invitations to all education and youth orchestra concerts
- Opportunity to have a promotional tent at Symphony in the Gardens event

WOODWINDS SPONSOR – \$2,500+

- Recognition as a Woodwinds Sponsor on all day-of signage, banners, and event webpage
- Picnics and beverage passes for up to four families at the event and concert
- Five ticket vouchers, each of which redeems two concert tickets for the 2026-2027 ASO season
- Priority seating and invitations to all education and youth orchestra concerts

BRASS SPONSOR – \$1,000+

- Recognition as a Brass Sponsor on all day-of signage, banners, and event webpage
- Picnics and beverage passes for up to three families at the event and concert
- Three ticket vouchers, each of which redeems two concert tickets for the 2026-2027 ASO season
- Priority seating and invitations to all education and youth orchestra concerts

STRINGS SPONSOR – \$500+

- Recognition as a Strings Sponsor on all day-of signage, banners, and event webpage
- Picnics and beverage passes for up to two families at the event and concert
- Two ticket vouchers, each of which redeems two concert tickets for the 2026-2027 ASO season

CONDUCTOR SPONSOR – \$250+

- Recognition as a Conductor Sponsor on all day-of signage, banners, and event webpage
- Picnics and beverage passes for one family at the event and concert
- One ticket voucher, which redeems two concert tickets for the 2026-2027 ASO season

Please contact Special Events and Donor Engagement Coordinator Elizabeth Sturgeon at esturgeon@alabamasymphony.org to confirm your support for this year's event or receive more information.